



Merchandising Center

Features

Planograms

- Creating the basis of a new planogram
- Changing the characteristics of a planogram
- Duplicating a planogram
- Removing a planogram from the database
- Opening a planogram in Retail Shelf Planner
- Manage planograms through the phases of their lifecycle
- Archiving planograms
- Linking planograms to stores
- Quickly showing a list of all products that are listed in a planogram
- Quickly showing a list of all stores that are associated with a planogram
- Quickly showing a list of all floorplans that are associated with a planogram

Products

- Adding a new product
- Changing a product
- Duplicating a product
- Removing a product from the database
- Adding one or more products to one or multiple planograms
- Removing one or more products from one or multiple planograms
- Search and replace a product in one or multiple planograms
- Quick listing of all planograms that carry a product
- Quick listing of all stores that carry a product

Features



Floorplans

- Adding the basis of a new floorplan
- Changing the characteristics of a floorplan
- Duplicating a floorplan
- Removing a floorplan from the database
- Opening a floorplan in Retail Floor Planner
- Managing floorplans through the phases of their lifecycle
- Archiving floorplans
- Floorplans are linked automatically to stores
- Quick listing of all planograms that are (automatically) linked to a floorplan

Features



Stores

- Adding a new store
- Changing a store
- Duplicating a store
- Removing a store from the database
- Quick listing of all products that are carried in a store
- Quick listing of all planograms that are linked to a store
- Quick listing of all floorplans that are linked to a store



Reporting / Analysis

- Reports/analyses based on Excel-templates
- Standard reports/analyses with dynamic prompts
- Support for tailor-made reports/analyses with dynamic prompts



Database Technology

- Support for Microsoft SQL Server (all versions from 2005)
- Support for Oracle MySQL
- Access to the database through 32-bit ODBC

