

Retail Merchandising Center

Products

Planograms

Stores



CENTRALISED DATABASE MANAGEMENT WITH LIFE-CYCLE AND WORKFLOW

How efficient is your space planning process?



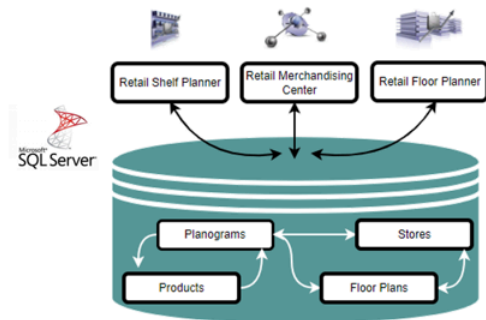
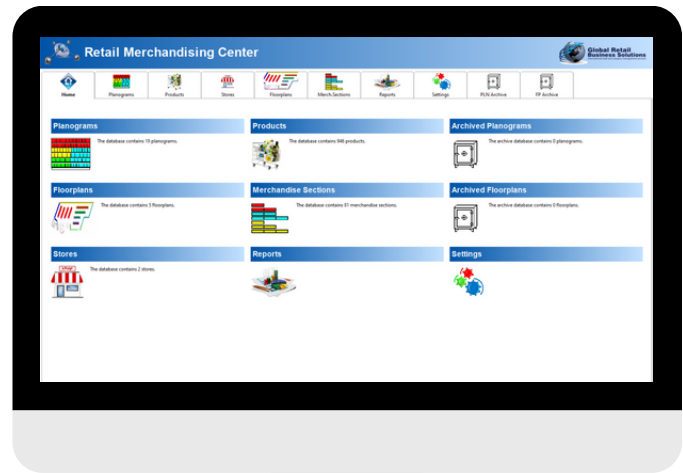
- Merchandising Center enables products, planograms and store layouts to be stored in a central industry standard database repository
- The provides powerful capabilities to manage and maintain planograms and floorplans in a more efficient way



- At the heart of the system is planogram lifecycle.
- The workflow facilitates managing planograms through various "sign-off" stages before it can become an active plan.
- This process offers a simple yet effective workflow that protects the integrity of your planograms.



- With the new assortment grid feature, users can quickly execute in/out changes centrally.
- The grid enables the user to see easily where products are present in all category planograms.
- They can then via a simple mouse click list or delist products in selected plans and decide how to execute the change.



ASSORTMENT IN/OUTS GRID

Assortment					
Product	Plan1	Plan2	Plan3	Plan4	Plan5
Product 1	✓	✓	✓	✓	✓
Product 2	✓	✓	✓	✓	✓
Product 3	✓	✓	✓	✓	✓
Product 4	✓	✓	✓	✗	✗
Product 5	✓	✓	✓	✓	✓
Product 6	✓	✓	✓	✓	✓

List

Delist



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