

Retail Floor Planner

EASY TO USE AND AFFORDABLE SOFTWARE FOR RETAIL FLOOR PLANNING.

How well is your store's macro space performing?



- Retail Floor Planner enables a user to create store layouts by using an existing CAD drawing or image.
- If these are not available, users can create any store to scale using the applications build feature.
- Updates or changes can be made on a daily, weekly, or monthly basis.



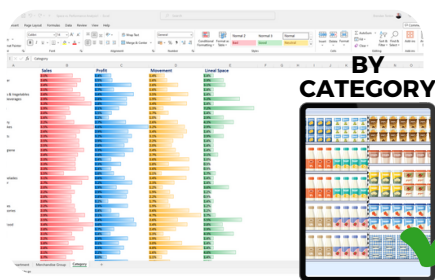
- Analysing the data helps identify areas of high and low performance in the store and how best to optimise the store layout.
- With the solution, users can generate evidence-based proposals by utilising what-if simulations.
- New store layouts, refits, or aisle improvements can be supported through targeted changes at the total store, department, or fixture level.



- Adjusting category space based on shopper demand improves product choice and on-shelf availability
- Utilising Retail Floor Planning software enhances the customer shopping experience and maintains a competitive edge.



STORE PERFORMANCE



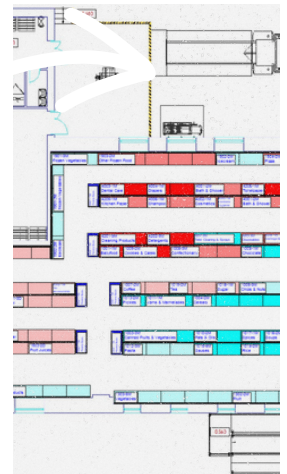
CAD DRAWING



BUILD



ANALYSE



CONTACT US