



# Space Plan Solutions

*Simplifying the customer shopping experience*





# Transform your Retail Assortment & Space, Transform your Future



The average time it takes for a shopper to make a purchasing decision at the shelf



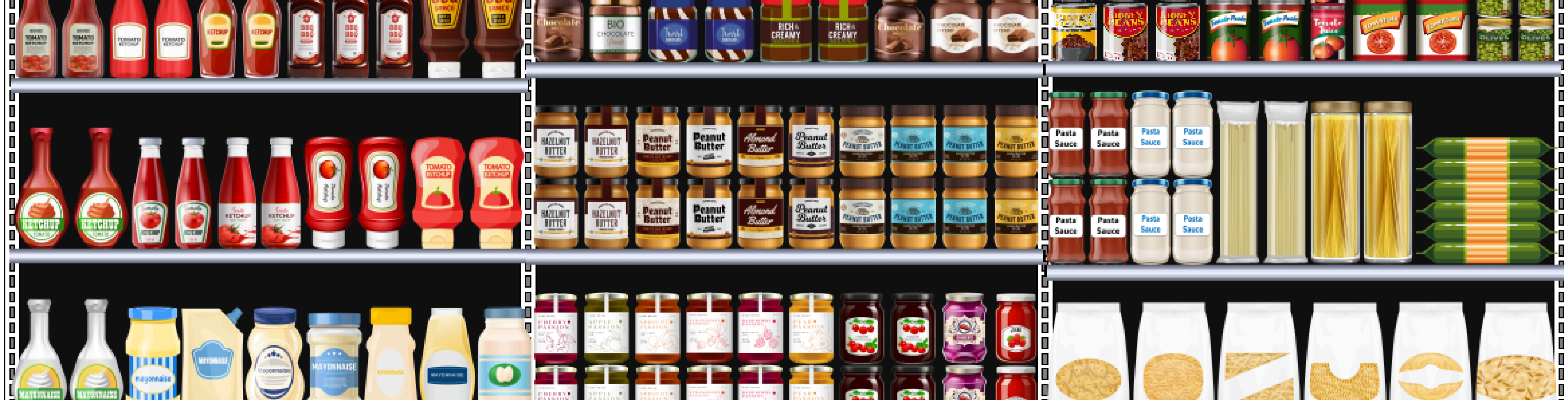
65% of customers find locating the product they're looking for a key frustration when shopping in physical stores

67.3% of Shoppers will leave the store empty handed because they couldn't find the product they wanted

81% of UK Shoppers surveyed had experienced out-of-stocks at the shelf

Source: Global Path to Purchase Survey

Source: GT Nexus, YouGov



# Introduction

## About Our Organisation

With over 35 year of experience in retail & manufacturing , Brendan Tonkin is at the helm of the company. Over the course of his career, he spent 27 years at Nielsen where he worked extensively with clients across Europe on Shelf Planning, Store Planning, Assortment and Category Management.

At Space Plan Solutions, our mission is to help manufacturers and retailers succeed in today's competitive market. Effective planning and design are key to creating a successful retail environment and shopper experience, and we're committed to delivering the best possible results for our clients.



**Brendan Tonkin**

Founder, Space Plan Solutions Ltd





# Introduction

We collaborate with my esteemed friend and business partner, Peter Davison, who excels in analytical consulting. Peter brings a wealth of experience in retail, having begun his career at Tesco and later at the Co-op where he held various positions, including managing individual stores, serving as an Area Manager, and eventually becoming a Regional Manager for the Co-op in Southern UK.

Peter's remarkable skills and leadership led to a role as Managing Director for an \$80 million retail and wholesale operation in the British Virgin Islands. After a successful stint in the Caribbean, he returned to the UK and joined a prominent Retail Space Planning Software company, where he spent eight years assisting various retailers worldwide in optimising their space planning and product strategies to unlock their business potential.



**Peter Davison**

Analytical Consulting



# Striving for Improvement, Achieving Greatness Together

Solutions to support retail collaboration in the pursuit of continuous improvement and success.

Visibility on the shelf and available

Right Assortment mix for the store

Understand where demand transfers

Right store layout, easily navigated

Stores clustered for localisation

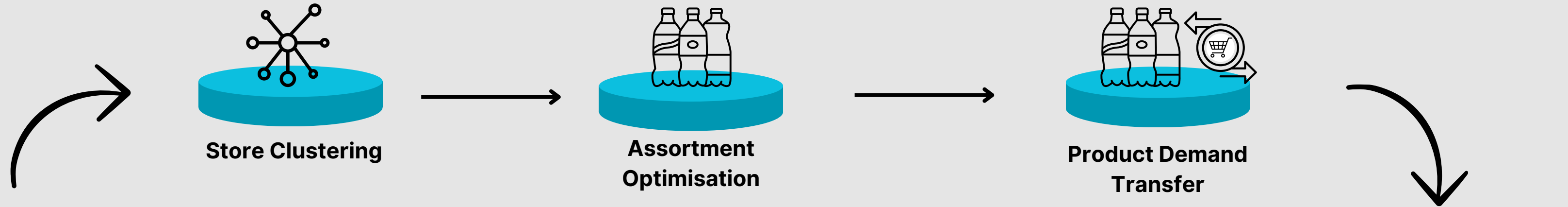
Be compliant in the store



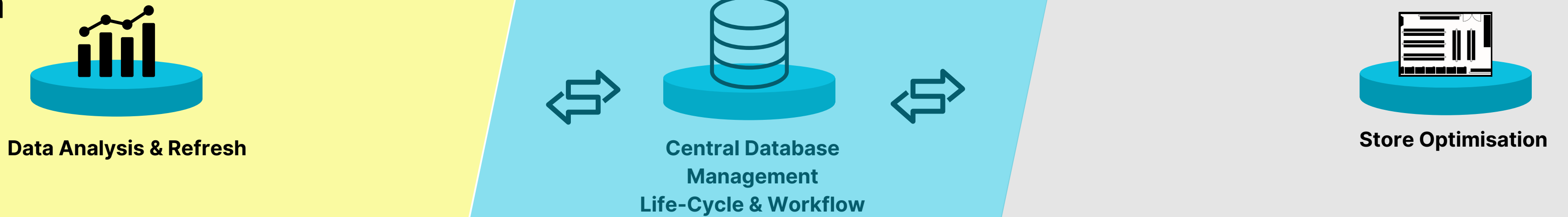


# Enhancing retail space utilisation through analytical tools, software applications & services

## Analytics



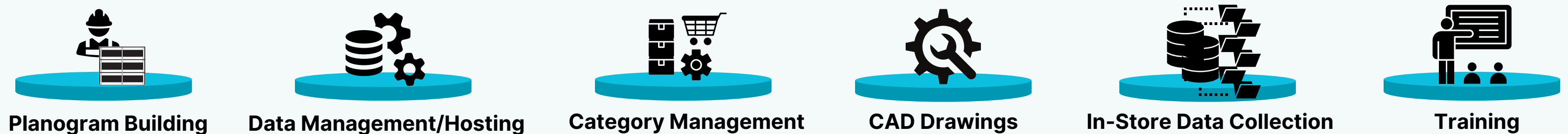
## Data



## Software



## Services

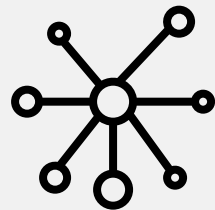




# Analytics



## Store Clustering



Do you have the right product range in each store to enhance shopper satisfaction? Localise assortment and reduced supply chain costs.



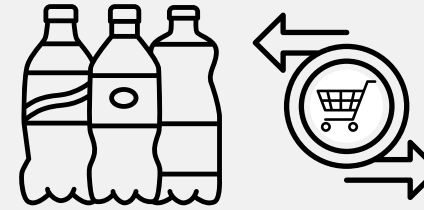
## Assortment Optimisation



Optimise the category assortment mix at either store, groups of stores, cluster or space break.



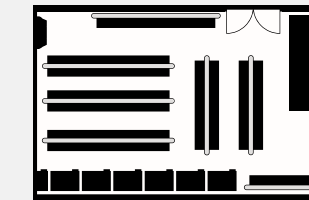
## Demand Transfer



Ensure crucial items are on-shelf with inventory to meet demand. Where does demand transfer in the event of an availability issue?



## Store Optimisation



What is the optimum in-store fixture space by category? Optimise the total store, department or fixture space based on commercial rules.

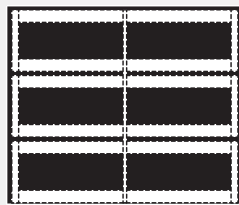




# Software Solutions



## Shelf Planning



Improve your product visibility and availability at the shelf. Optimise inventory to support consistent category growth.



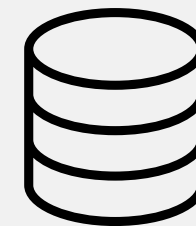
## Store Planning



Determine the most effective strategies for optimising the store layout and supporting growth at store, department or aisle.



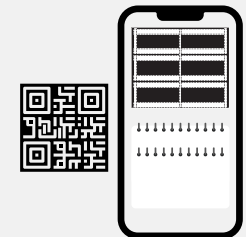
## Data Management



Efficiently manage all planograms in a centralised system with life-cycle & workflow. Improve operations and productivity.



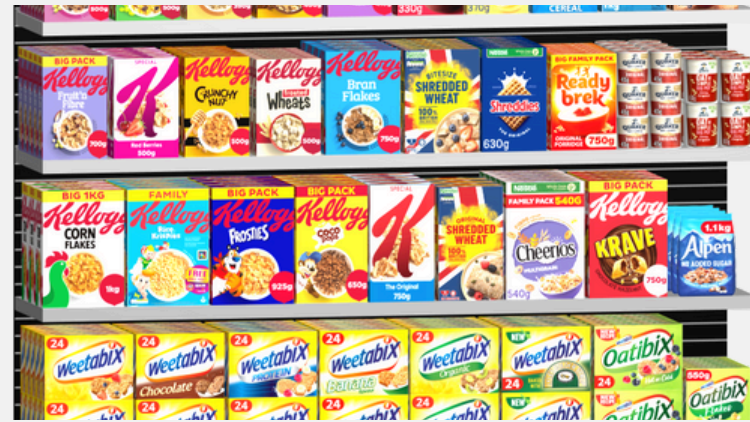
## In-Store Compliance



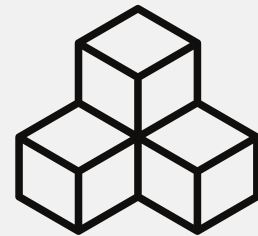
*Are you compliant in-store?  
Seamless planogram access:  
anytime, anywhere, on your device.*



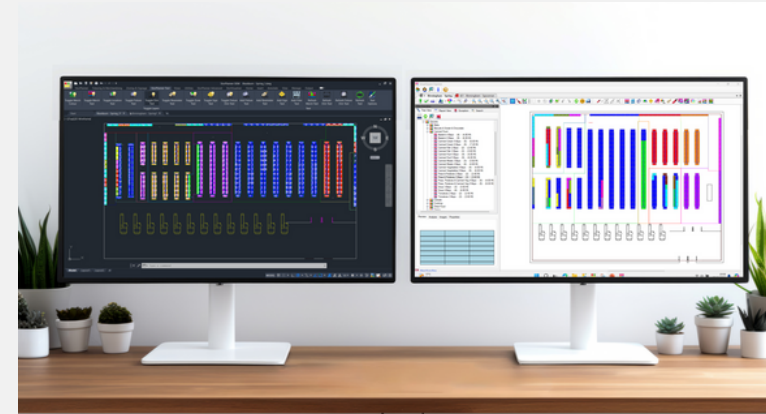
# Software Solutions, cont'd



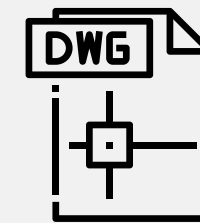
## PlanogramBuilder 3D



PlanogramBuilder is a cloud-based 3d solution users can access from any PC in any location. Users have access a centralised database for improved efficiency.



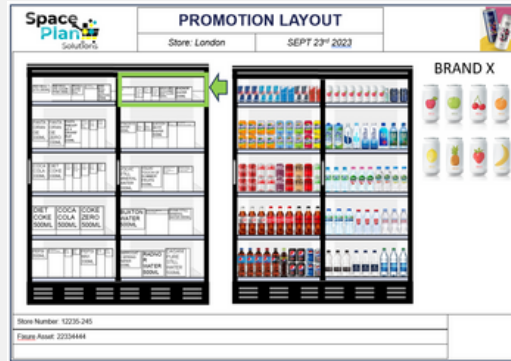
## RGIS SmartSpace (CAD)



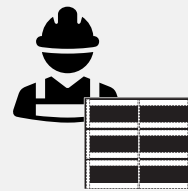
Store planning solution fully integrated into AutoCAD. This provides a seamless integration with existing CAD departments within retail customers.



# Services



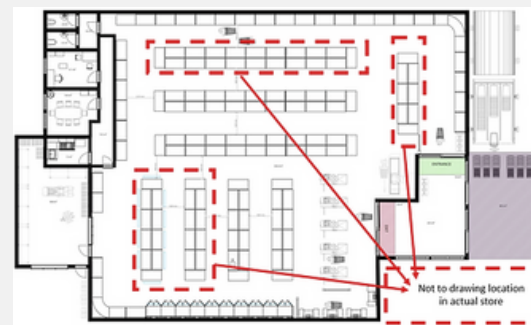
**Planogram Building**



**Data Management & Hosting**



**Category Management**



**CAD drawing updates & maintenance**



**In-store data collection**



**Training**





# Why choose us?

## The benefits of working with us



- Our solutions are designed to be user-friendly and cost-effective, offering only the essential features you require.
- As a result, the adoption, training and retraining of new users is faster and more efficient.
- We support a wide range of different retail trade channels.
- Time Saving.
- Measurable Results.
- If you don't have the time or resources, we can do the work for you.

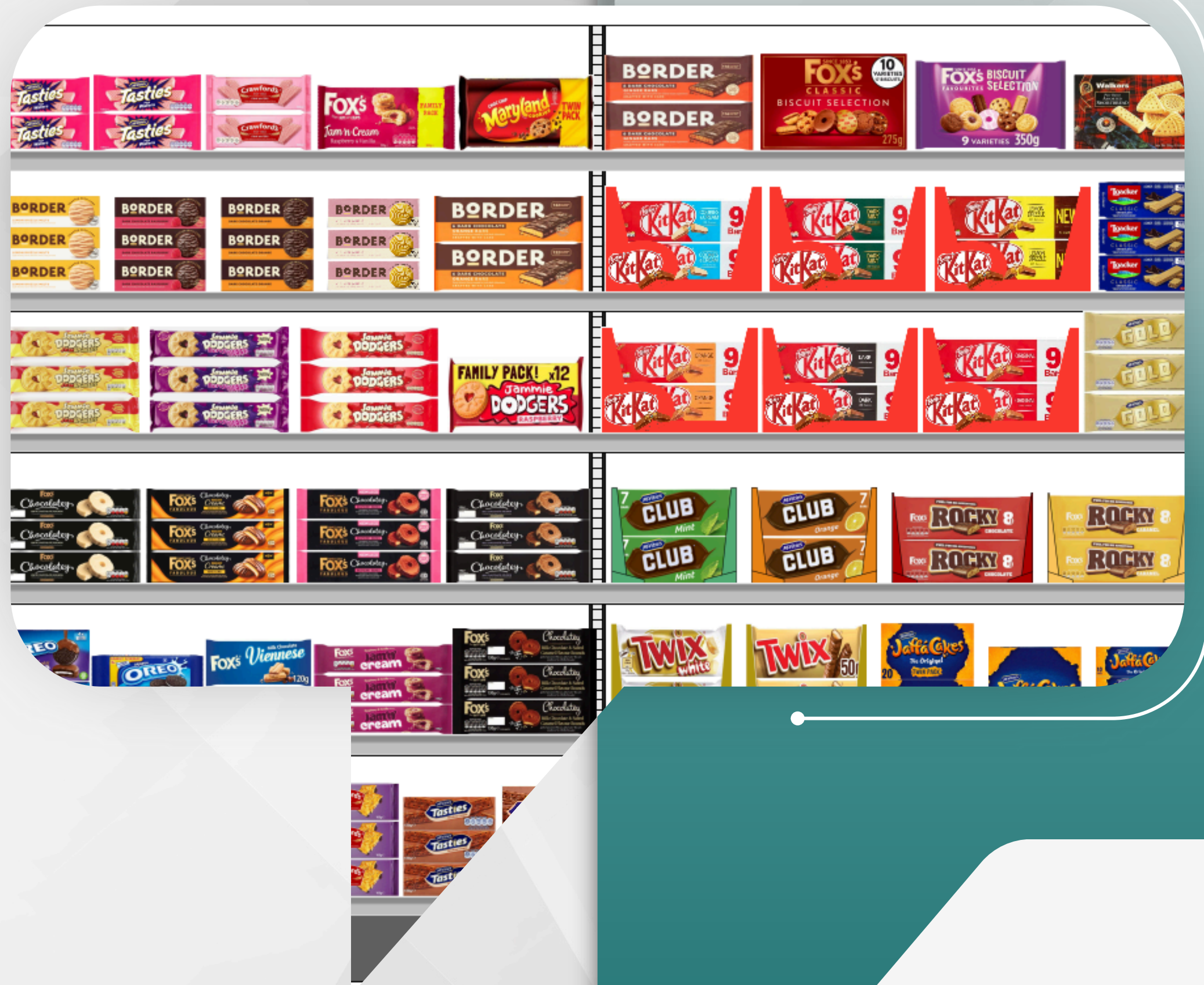


# Your partner in progress

Our dedicated team of professionals is committed to delivering high-quality solutions to our clients.

By collaborating closely with manufacturers and retailers, we gain a deep understanding of their distinct needs and preferences, allowing us to customise our services accordingly.

Whether you require shelf space optimisation or a complete store layout redesign, we have the expertise to deliver on your requirements effectively.



# Reach out and engage today

*We assist you in navigating the essential phases of the retail process to enhance your in-store success.*

